



OMG

# Virtual Tours

content creation + marketing



# Virtual Tours

Virtual tours bring your audience closer than ever by providing an unmatched immersive experience through video, interactive virtual reality, and more. Take advantage of these technologies today and bring your campaigns to the next level.

## Content Creation

Immersive Video  
Tours  
Gallery Tours  
Interactive 360  
Tours  
360 Photos

Live Broadcasts  
Website Updates  
Email Marketing  
Google Display  
Social Media  
SEO and SEM  
Listings

# Immersive Video Tours

Video has proven to be one of the most engaging assets available in marketing today. Take your audience through curated residence, amenity, and even neighborhood tours to show them firsthand all there is to offer.

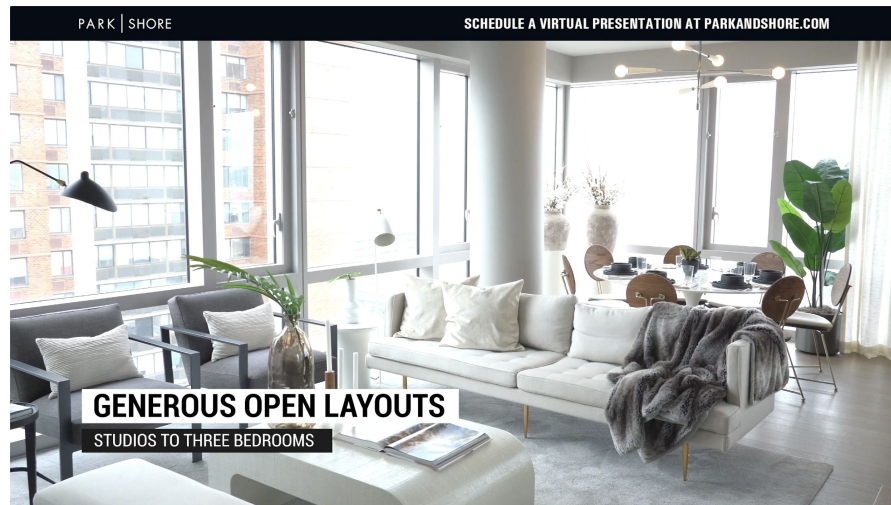
Fully-branded and beautifully produced, video tours will bring your campaigns to the next level.



PLAY VIDEO TOUR

presentation

section



4K Deliverable



Fully Branded



Motion Graphics



Social Optimized





# Gallery Tours

Bring your property's photography to life with sleek and simple gallery tours. You'll reap all the same benefits of a video tour, but with assets you likely have on hand now. These are a simple way to showcase your top features and leave your audience with a great first impression.

Fully-branded and beautifully produced, video tours will bring your campaigns to the next level.

## OFFERING SPECIFICS

- **4K Deliverable**
- **Social Optimized**
- **Custom motion graphics**
- **Fully branded**



GALLERY TOUR

# Interactive 360 Tours

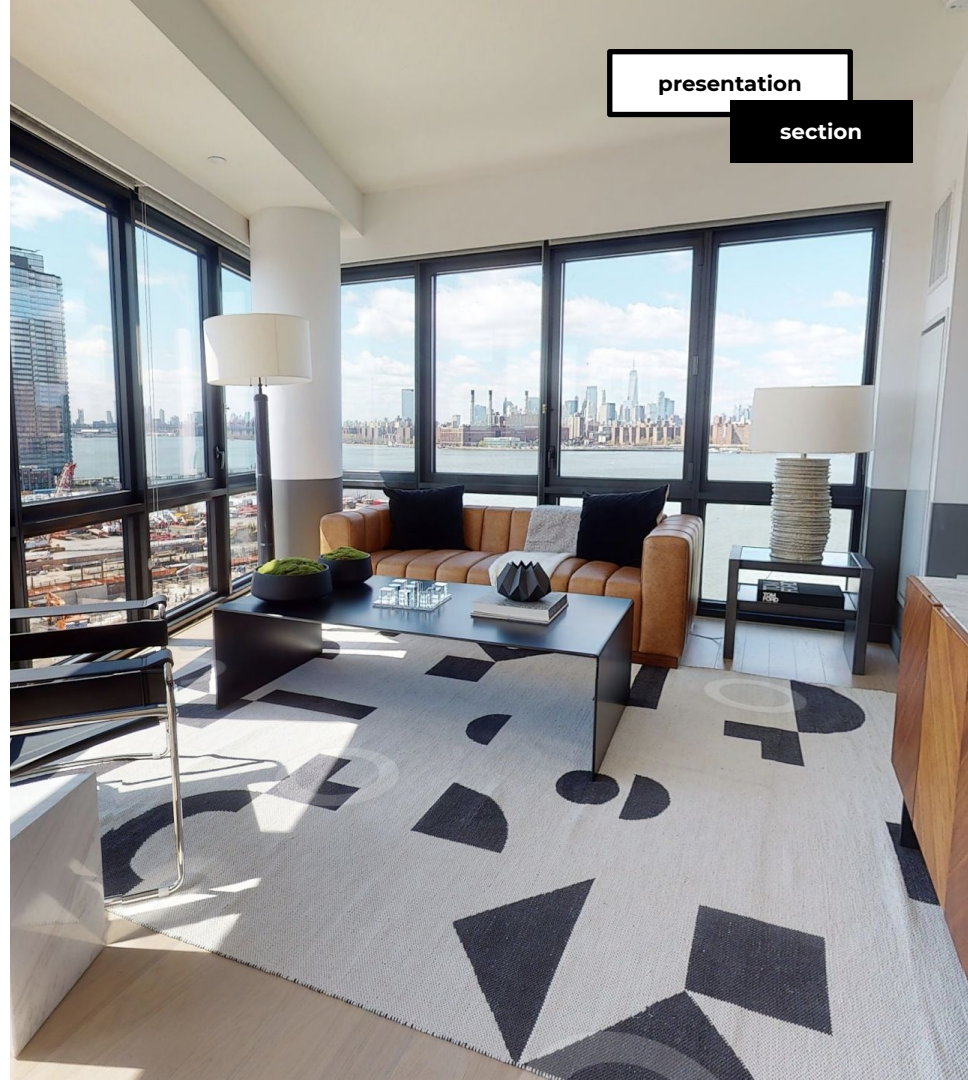
360 interactive tours are the ultimate immersive experience. Step into the space and explore as if you were really there, tour at your own pace and discover all there is to offer. Show your audience all the features and finishes via custom callouts and take them on a curated walkthrough so they don't miss a thing. This is the ultimate virtual tour.

## OFFERING SPECIFICS

- True VR Experience
- Self-guided and curated tour
- 360 degrees to explore
- Custom feature callouts



GALLERY TOUR



presentation

section





## 360 Photos

Show off an exceptional space with 360 photos. These standalone assets give the audience a sneak peak into the virtual reality experience, using their phones to pan around the space on social media platforms like Facebook.

### OFFERING SPECIFICS

- **Simple VR Experience**
- **360 degrees to explore**



GALLERY TOUR

# Live Broadcasts

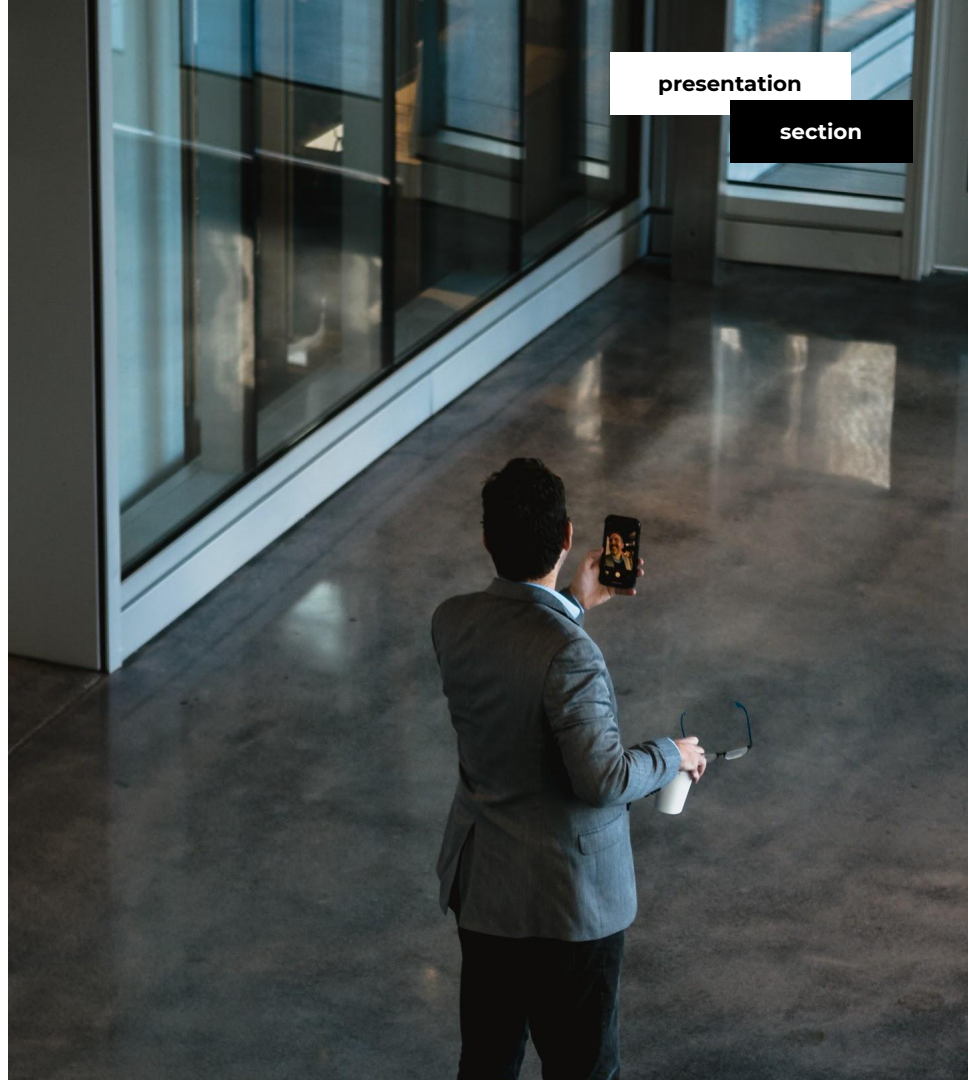
Take your clients on a guided tour in real time. Using any number of video conferencing or social media technologies, you can offer a live broadcast and engage directly with your audience. Explore the space together and answer any questions on the fly, it's a direct connection that makes the experience all the more personalized.

## OFFERING SPECIFICS

- **Live audience interaction**
- **Facebook Live**
- **Instagram Live**
- **Zoom conferencing**
- **Skype conferencing**



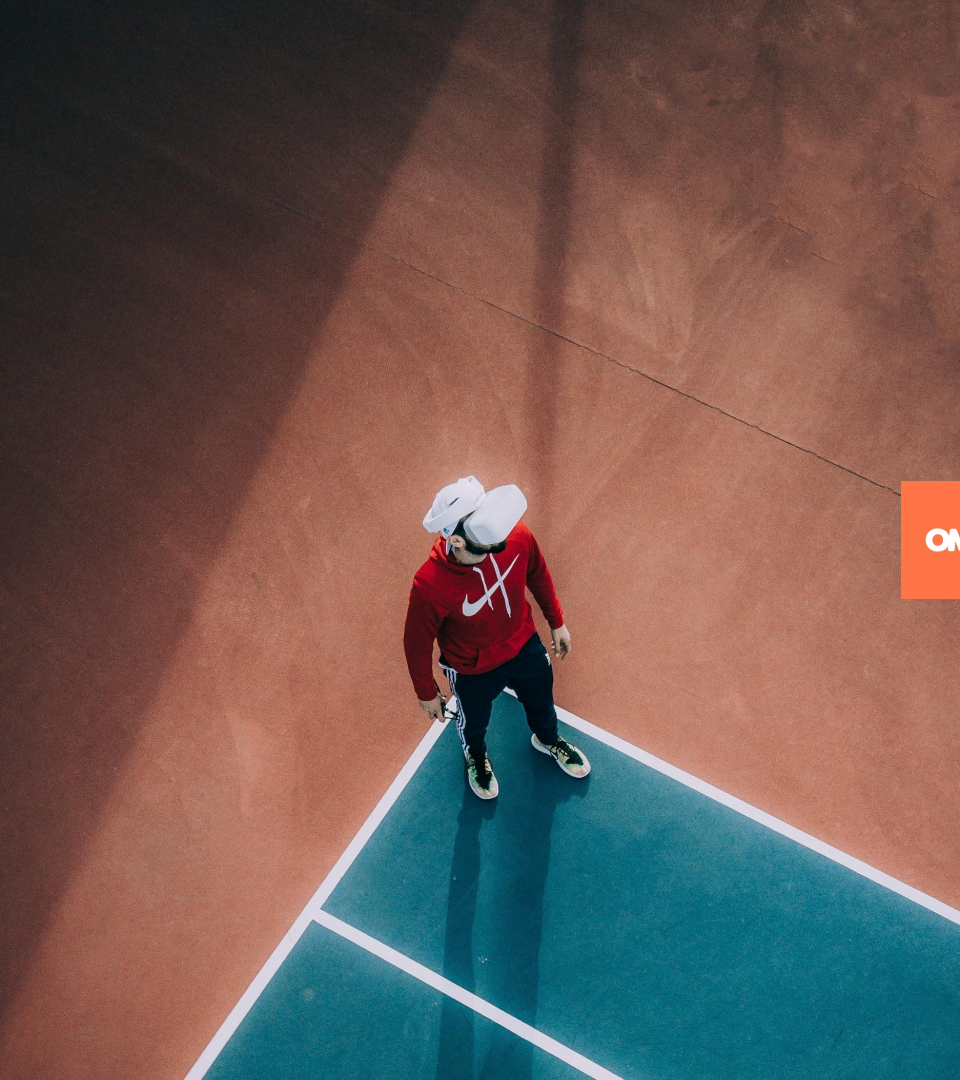
GALLERY TOUR



presentation

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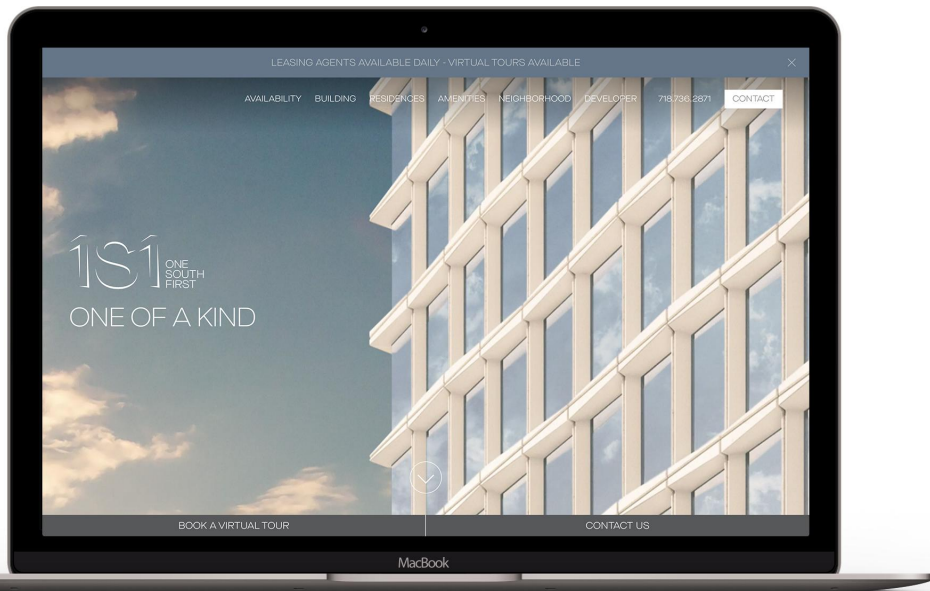
# Marketing Virtual Tours

There are so many ways to get your content into the marketplace, and virtual tours are no different. Make sure your audience knows this exciting content is available to them — and make it easy to access and get the most out of their experience.



# Website Updates

Your property website is typically home base for your audience to find all the information they need. Make sure virtual tour offerings are front and center with callouts and buttons, taking them directly to the content.



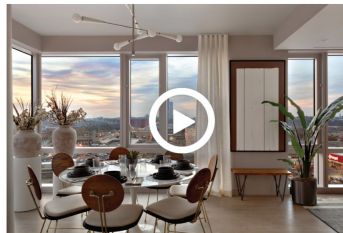
# Email Marketing

There are so many ways to get your content into the marketplace, and virtual tours are no different. Make sure your audience knows this exciting content is available to them — and make it easy to access and get the most out of their experience.

## 75 PARK LANE

Watch this video tour of residence 1412 and schedule your customized virtual presentation today.

#1412 | 2BR | 2ba | \$1,369,000



Residences at 75 Park Lane offer wide-plank oak floors, oversized windows, Madreperola Quartzite countertops, state-of-the-art Bosch appliances and custom-designed walnut millwork trimmed in satin nickel.



We are now offering tailored virtual presentations. Take the opportunity to see the amenities, understand the various floor plans and take in the wonderful views, all from the comfort of your home.

Call us today at 201.798.0008 to schedule your virtual presentation today.

[View Available Homes](#)

Development by Strategic Capital  
 Marketing and Listing Agent: The Marketing Doctors  
 Park and Shore Condominiums located at 75 Park Lane and Shore House in Jersey City, NJ  
 Copyright © 2018 PARK | SHORE. All rights reserved.



Want to change how you receive these emails?  
 You can adjust your preferences in your account page.

# Google Display

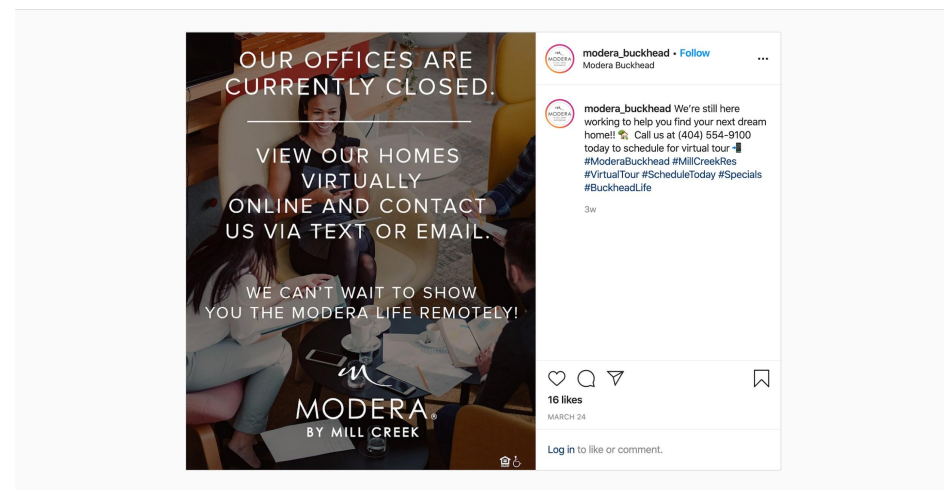
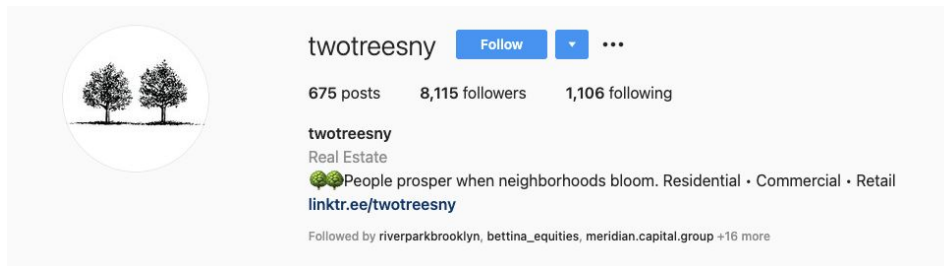
Creating awareness and being visible during the research process can be accomplished with strategic display. Display creative showcases images, copy and even video capabilities supporting the virtual experience.





# Social Media

Social media is an amazing marketing tool if used properly for every target demographic. OMG has an in-house team dedicated to social media advertising and content creation, which establishes unique, relevant campaigns for each desired consumer and broker demographic profile. The creative element is imperative for engagement on social and custom creative, videos and elevated imagery is a must for success.



### Tribeca Homes for Sale | Immediate Occupancy

[Ad](#) [www.100barclay.com](http://www.100barclay.com) (212) 267-0111

Limited Selection of 3 - 4 BRs Residences. Largest Amenity Offering in Tribeca. Call Today for a Virtual Appointment.

Tribeca Landmark - Ralph Walker Landmark - Curated Amenity Program

Amenities: Children's Playroom, Game Room & Lounge, Media Room, Conference Room

Amenities: Lap Pool, Yoga & Pilates Studio, Fitness Center, Spa Treatment Rooms

#### Schedule a Virtual Tour

Visit us today to learn more about our lofts and endless amenities

#### Neighborhood

Get a feel for the historic Tribeca neighborhood

#### Residences

View the available residences at 100 Barclay

#### Availability

3-4 Bedroom Tribeca Condominium  
Lofts for Sale

### Two Blue Slip | Brooklyn Apartments | Virtual Tours Available

[Ad](#) [www.twoblueslip.com](http://www.twoblueslip.com)

Luxury Brooklyn Waterfront Apartments off Greenpoint Landing. Beautiful Skyline Views. Designer

Residences W/ Expansive Outdoor Terrace & Green Spaces, Co-work Spaces & More

New Luxury Rentals · Manhattan Skyline Views · Historical Waterfront · Greenpoint Curious

Amenities: Fitness Center, Pool Bar, Amenity Deck

## SEO and SEM

OMG has a deep understanding of how consumers do research. When it comes to searching for a home, renters and purchasers love to spend time comparing pricing and browsing search engines. Making sure clients are visible and copy is in line with current onsite needs and consumer desires.

# Listings

Real Estate Listings are essential since it helps provide users information about the property. It also gives you an opportunity to showcase the assets whether it be of listings, 3D tours, and Video.

StreetEasy Work With Us Recent Searches Sign In / Register

SALES RENTALS BUILDINGS RESOURCES BLOG

Sales > Brooklyn > DUMBO > 85 Jay Street 14L-FRONT

Front York | The Most Amenities Ever Off... Watch Later Share

26 of 28

FLOOR PLAN

85 Jay Street 14L-FRONT

**\$2,745,000** FOR SALE

1,630 ft<sup>2</sup> \$1,684 per ft<sup>2</sup> 5 rooms 3 beds 3 baths

Sponsor Unit • Condo in DUMBO

[SAVE](#) [SHARE](#)

This sale has been saved by 63 users.  
See a problem with this listing? Report it here.

LISTED AT:  
**CIM / LIVWRK**  
Front And York Sales Gallery

[CONTACT AGENT](#)

View listing at [CIM / LIVWRK](#)

View this listing virtually

[SEE VIDEO TOUR](#)

SALES LAUNCH DATE	LAST PRICE CHANGE	ESTIMATED PAYMENT
September 2019	No Recorded Changes	\$14,750
MONTHLY TAXES	MONTHLY COMMON CHARGES	TAX ABATEMENT
\$2,110	\$1,914	No Data Available

### About the Listing

SELLER'S AGENT

Front & York Sales Gallery

DESCRIPTION

Designed inside and out by Morris Adjmi, an Architect celebrated for honoring the New York Vernacular while adding a fresh, contemporary spin. Residences at Front & York pay homage to the industrial and historic character of DUMBO, inspired by the past and designed for the future.

Residence 14L is a 1,630sf sun-filled corner three bedroom, three bathroom home

[READ MORE](#)

SPONSORED

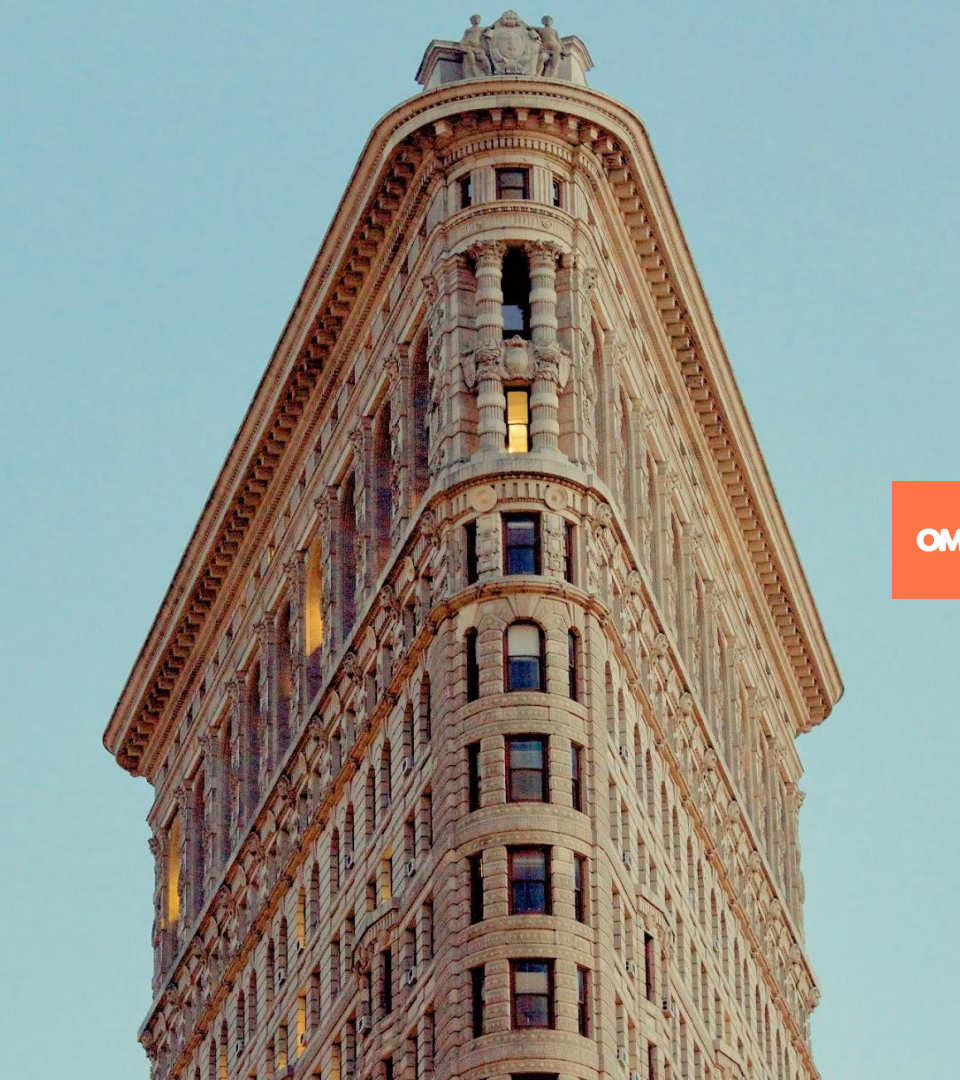
**Escape to the Hamptons**

Your Hamptons dream home is waiting for you out east.

[VISIT WEBSITE](#)

out east





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visit [OMG.re](https://www.omg.re)